WEB GENIUS SUMMIT PREP for AUDREY KERWOOD MARCH 29ᵗʰ

To get the most of the training call with Audrey Kerwood you'll want to print out this page and fill in the blanks as you listen and learn…

1. TRAFFIC x _ _ _ _ _ _ _ _ _ _ _ = PROFITS

2. High converting homepages have all the basic elements. Basic home page elements:

   a. _ _ _ _ Free Number

   b. Security _ _ _ _ _

   c. Opt-In _ _ _ _ _ _ _ _ _ _ _ _ Form

   d. Live _ _ _ _

   e. _ _ _ _ _ _ _ _ _ _ _ _ _ Propositions

   f. _ _ _ _ _ _ Of Your Products

   g. _ _ _ _ _ _ _ _ _ Navigation Bar

   h. _ _ _ _ _ Box

3. For every marketing problem there is one correct answer: _ _ _' _ _ _ _ _ _ _ _ _ _ _ _ _?